For New Players

SocialCoach 6-Step Quick Start Guide

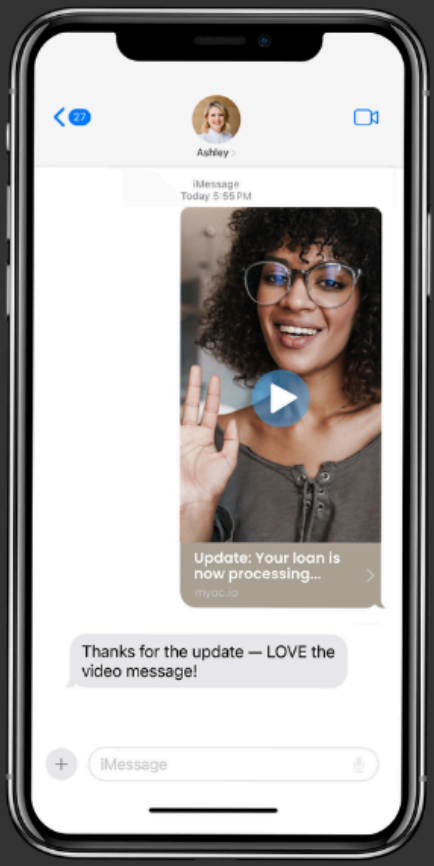
Record



Create



Send



SocialCoach

Getting started with SocialCoach

SocialCoach gives you the system you need to stay consistent on social media — fresh scripts, ready-to-post content, and tools that turn what used to take hours every week into a few focused hours a month.

Consistent visibility. Personalized outreach. Real results. All of it manageable when you have the right workflow.

This guide walks you through that workflow, step by step, so you can stop overthinking and start showing up.

Step 1: Connect your accounts

One post goes everywhere — no extra logins, no copy-pasting. This is what makes consistency actually doable.

→ Go to **Settings → Connect** and link:

- Facebook
- Instagram
- LinkedIn
- TikTok
- X (formerly Twitter)

Having trouble connecting?
Make sure your accounts are set to Business or Professional. Email support@socialcoach.io if you need help.

Have questions or need more guidance?
Contact your account executive or email us at support@socialcoach.io

Step 2: Record your first video

This is the most important thing you'll do this week — not because it'll be perfect, but because starting is what creates momentum.

→ Go to the **Script Library** → Choose **any script** → **Record** using the **built-in teleprompter**

Don't re-record it five times. Don't push it off until you “feel ready”.

→ **Your only goal today: finish one video.**

Video builds trust faster than any other content type. The sooner you start, the sooner it starts working for you.

Step 3: Schedule your first 2 weeks of posts

With our Content Library, you're never starting from zero. Use our scripts + prompts as a foundation, then add your own voice over time.

→ Go to the **Content Library** → Choose **8–12 posts** → **Schedule 2+ per week**

In your content, aim for a mix of topics:

- **Belief-breaking** — Challenge the assumptions holding your audience back
- **Decision-driving** — Speak to their fears and hesitations in a way that moves them closer to reaching out
- **Share-worthy** — So relatable or useful that people save it or send it to someone they know

1–2 posts/week keeps you **visible. 3–5/week** is where you start seeing **real growth.**

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Step 4: Set up your Player Card

Every post you make needs somewhere to send people. This is that place.

→ **Add:**
- A short intro video
- Your key links (website, application, etc.)
- Your contact info

→ Then **paste your Player Card link** into your **social media profiles** so you know which links are driving the most clicks

Pro Tip: Add this link to your email signature or use it as a digital business card both virtually or in person to turn first impressions into next steps.

Step 5: Send your first video message with MVP

Make every touchpoint feel personal, without taking more of your time.

Turn any video into a branded, trackable page you can share via text, email, or DM — with a built-in CTA button to drive the next step.

→ Go to **Library → New → New Video Page**

→ **Record or upload a quick 1–2 minute video:**
- Walk through a scenario for a client (with screen recording)
- Answer a question you get all the time
- Send a quick personal follow-up to a warm lead or referral partner

→ Add a title and CTA button, then share via text, email, or DMs

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Step 6: Build your weekly routine

Now that you understand the platform, turn it into a habit.

Your weekly baseline:

- **Record 2 videos**
- **Schedule 2 posts**
- **Send 1 video message**

Block **30–45 minutes** once a week to plan ahead.

That's it. That's the system.

Here’s what you need to remember:

The people in your market who are known, trusted, and getting referrals from social media aren't doing anything you can't do.

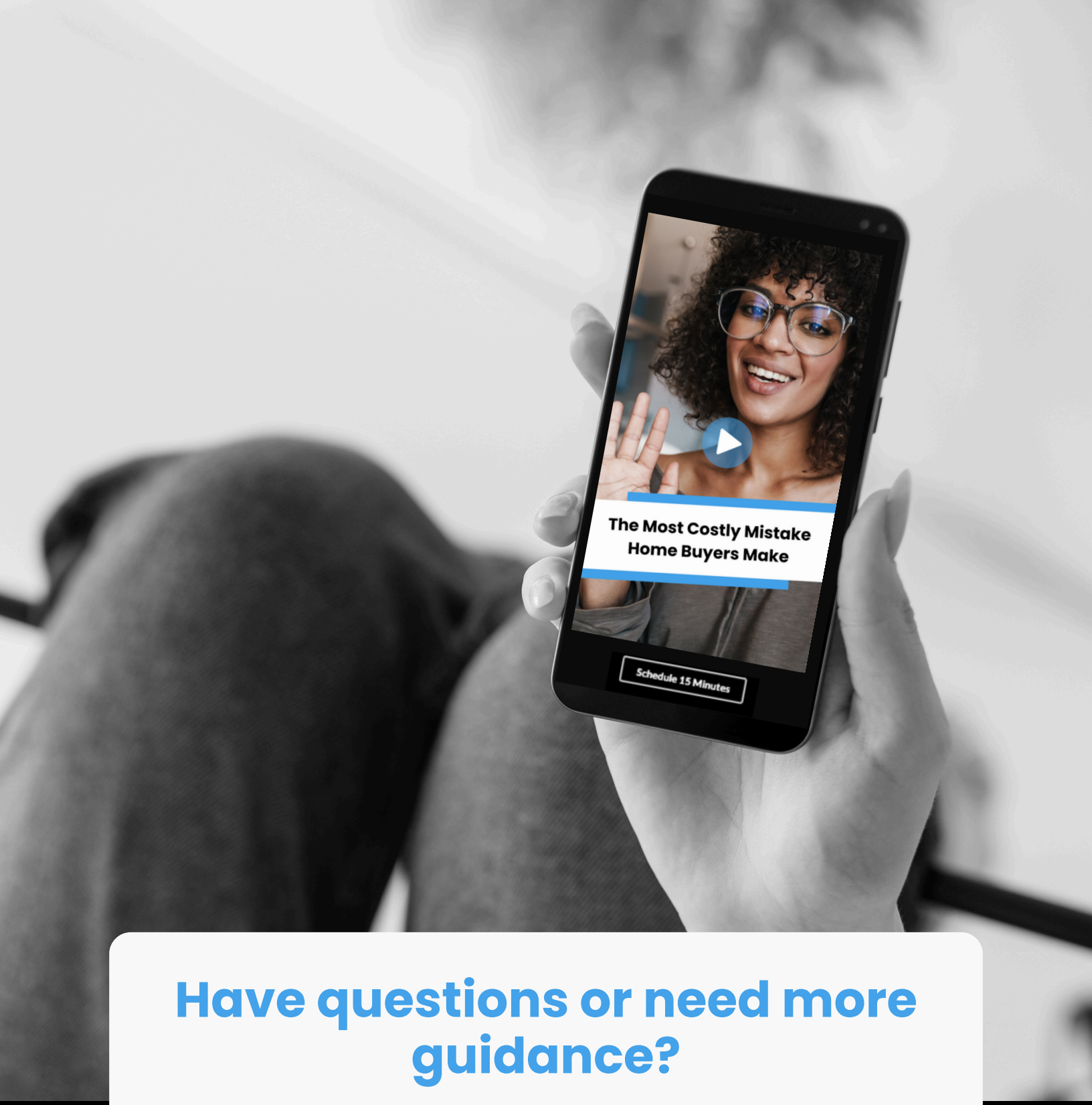
They just kept showing up even when it felt uncomfortable, didn’t let perfection outweigh consistency, and let the compounding do the rest.

Because you don't need perfect branding or fancy recording equipment to get started.

You just need to post this week. And next week. And the week after that.

Until YOU become the person your market thinks of first.
One post, one video, and one message at a time.

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